

T • WOODS

Graphic Design
408.717.3136 toshwoods@gmail.com
toshwoods.com

"I hate imitation and cliché" - Alexey Brodavitch.

I probably can't say the same with such conviction, but it's a great quote from a great designer. No one's original. The last two people to be original were Adam and Eve, and that didn't work out too well.

Experience

Graphic Designer/Chief Doodler

Freelance/Various Clients
2013 - Current

Art Director/Senior Designer

NorCal Clothing, Krux Trucks,
Bullet Skateboards
2005 - 2012

Senior Graphic Designer

Santa Cruz Skateboards,
Surfboards and Snowboards
2001 - 2004

Graphic Designer

NHS, Inc. Santa Cruz Ca
1997 - 2000

Production Artist

Certified Ad, Fresno Ca
1994 - 1996

Education

Cabrillo College, Santa Cruz Ca
Master's Institute, San Jose Ca
1992 - 1994

Focus

Graphic Design, Typography, Branding, and Apparel.

Skills

Print Collateral and Advertising, Branding and Identity, Apparel Design and Production, Packaging, P.O.P. Design, Book Design and Publication, Sign Painting and Murals, Web Design, Product Line Management and Design Presentation, Art direction and creative oversight.

Tools of the Trade

Pencils, Pens and Brushes, Aerosol Cans, Copy Machines and Mice.

Software



Current Clients & Projects

Thomas Campbell (Um Yeah Arts, Nike SB, Element Skateboards), eBay, Santa Cruz Skateboards, Independent Truck Co., LinkedIn, Calvary Chapel, and Schleicher Marketing.

